

NFT Event
Proposal

## Creative Event Proposal

#### **Cover Letter**

### Spectacular NFT Event

The first annual Creative NFT Event is our marquee event, which attracts over 200 people. This NFT party is going to be the hottest NFT party in NYC. For event sponsors, this is a unique opportunity to connect with like-minded individuals and business professionals.



### Date and Venue



June 22, 2022

7 PM- 11 PM



Somewhere Nowhere

New York, NY



#### About

### **Creative Events**

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The Creative Event's community sees the need for a service organization that welcomes independent creators into the cryptocurrency and NFT landscape, where they can secure reliable and independent funding streams.

We are managed by our parent DAO, Creative Organization DAO, and our community. This arrangement gives anyone the opportunity to govern the process of planning festivals, events, and anything else we conceive of that's in service to our creators and their success.

We establish relationships with partners who help create and add value to Creative Events. We bring together various blockchain sectors, making overarching links to share knowledge, learn and support each other.



#### Venue

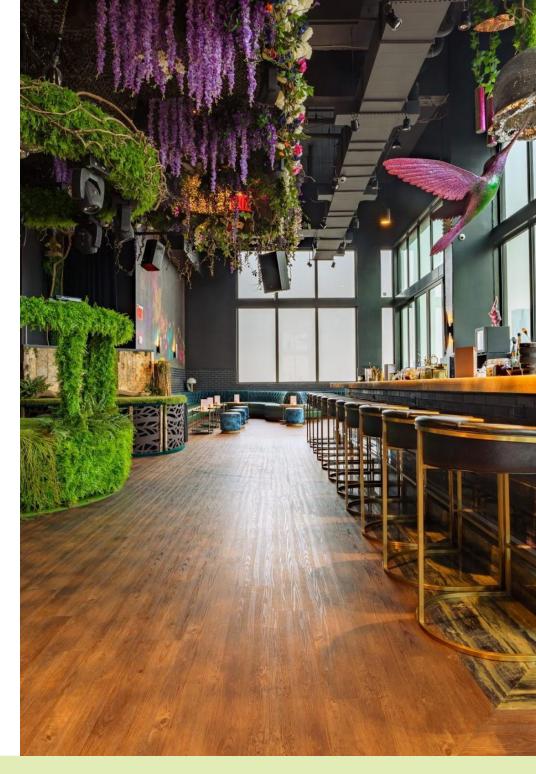
### SomewhereNowhere

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We would like to create a unique experience at Somewhere Nowhere merging both an NFT gallery, and an exclusive nightclub party.

Our vision for using a multi-level event would involve:

- An NFT art gallery on the lounge floor.
  - We will have a unique art installation to display unique NFT collections from NFT creators.
- A nightclub event with open bar for wristband attendees



# Event Highlights



### **Event Objective**

The Creative NFT Event started because we decided the best way to solve the problem of not having enough promotional outlets for web3 creators is to engage with people IRL. Since then, past events have steadily helped to grow interest, and we strive to make each year event better than the last.

### Who Should Attend

Anyone that is passionate and interested in NFTs, what the future will looks like for utility, and showcasing art. Interested parties will need to purchase a ticket via our website.

#### Contributors

### **Attendees**

As we intend to create hybrid event experiences between AR/VR-Metaverse and the Real-World, our attendees would come from an array of intersects:

- Online (WEB3) Creative Collaborators.
- Local, National, and Intl. DAO communities.
- V.I.P. Guests & Entertainment Agencies.

### THE Win x Win x Win

Collab Principal

DAO Associations, Major and Independent NFT projects,

Local & Major Brands, Tech-Based Companies, Game

Developers, Entertainment Moguls, Artists & Designers,

Non-Gov't Organizations, and Blockchain Protocols all

working together to party with purpose!



### Feat. Urban Uprise Crew

#### Collaborators

Independent Creators will showcase their NFT's in a digital exhibition. A special raffle will be held for most voted NFT during the event.



Art Chops x MetaPetz

### Local, DAO Community

Make a public statement for a cause or your collective, as Communities who are affiliated with Creative Events receive direct benefits.

Avg. Com size: 10k



### V.I.P. Guests and Influencers

Always here for the action and never the FOMO. Our VIP guest list helps give the Web3 industry its stage.

All contributions made to CREATIVE EVENTS DAO are subject to the approval of the DAO and its members. CREATIVE EVENTS DAO is a profit-sharing business model that is reliant upon a Moloch DAO designed Fundraising tool.

# VIP Guest

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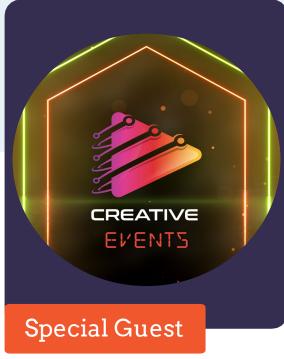
#### Event

### Yeet Packages



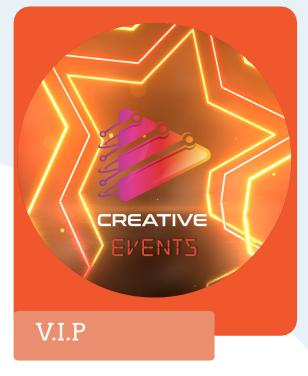
- - POAP
  - Admission to NFT.NYC 2022 Event
  - Swag bag





- Open bar ticket
- Admission to all Creative 2022 events
- Whitelisted Urban Uprise Crew "UUC" NFT raffle entry
- Plus tiers below...

### 1000 Loot



- **Exclusive VIP POAP**
- Free Champagne at NFT.NYC 2022 event
- Plus tiers below...

#### Event

### Sponsorship Package

1600 Loot



- Logo Placement
  - Website
  - Red Carpet Banner
  - Exclusive POAP
- VIP Table & Champagne
- Merch Distribution

### Sponsorship Package

### Premium

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#### **Content Benefit**

We are looking to use this platform as an opportunity to showcase other brands and communities. By applying a marketing campaign to increase visibility.

#### **Premium Services**

As a premium sponsor we offer long term services that will continue to always push your brand to the forefront of visibility throughout the Creative ecosystem.

#### Visibility

Visibility is important when establishing community. We want to give sponsors as many exposure opportunities at our events as possible.

#### Media Branding

What's an event without cameras and video footage. We'll have plenty of NFT media outlets to do drops and interviews for. WAGMI

#### Invite Your VIP

Will the team be in attendance? We got you covered with your own table to enjoy the night with your homies! We also threw in a bottle of champagne to celebrate greatness.

Package Value

\$1600

#### Letter

### Contract



### Agreement to be a sponsor of Creative NFT Event

#### **Parties**

This agreement is between Creative and [Business name], [the "Sponsor"].

### Agreement Term and Coverage

This agreement relates to the Creative NFT Event to be held on [date]. This agreement gives the sponsor the first right of refusal for involvement in the [Event or Project Name] for [#] years.

Club/Organization representative:

Obligations of the Event Organizer
Include the Sponsor's company logo on:

Display [ # ] of the Sponsor's company banners at:

### Event Organizer:

### Obligations of the Event Organizer

Provider their company logo in an approved format for use in advertising, as indicate above.

Provide contact details and a thirty-word description to use in promotional material where possible.

Where requested, make themselves available for promotional photographs or interviews.

Sponsor Representative:

